

Kate Kazeniak Burke, Associate Director of Publicity
617-252-5216 / kate.kazeniak@perseusbooks.com

“[Evelyn McDonnell] recounts her evolution from countercultural ‘riot grrrl’ to relatively conventional wife and mother in thoughtful, engaging prose.”

—*Kirkus Reviews*

“[A] heartfelt story...[a] quirky and candid book.”

—*Library Journal*

MAMARAMA

A Memoir of Sex, Kids & Rock 'n' Roll

By Evelyn McDonnell

Music critic Evelyn McDonnell never thought she'd end up sounding like her mother. Yet, that's what happened when this punk rock loving product of the feminist movement married, became insta-mom to two teenage stepdaughters, and had a newborn of her own. In *Mamarama*, McDonnell confronts the conventions and pressures of modern motherhood while also demonstrating how maternal tendencies can emerge in even the most unconventional of women.

A true child of the 70s, McDonnell grew up to be a spirited, music-obsessed activist with a soft spot for drummers. Living everywhere from Wisconsin, Providence, New York, San Francisco, and most recently, Miami, McDonnell takes us through life in the fast-lane during the changing eras of music, politics, women's liberation, and her own personal growth and experimentation.

McDonnell explains her views on “new momism” and the benefits that progressive parenting can bring to raising a child. She also, however, admits to the conundrum of disciplining her stepdaughters for things she herself did as a teen. Following the birth of her son Cole, McDonnell finds the absurdity in the way she has morphed from being a reckless woman with three tattoos and dyed hair, to being a mom who worries whether she should be feeding her baby organic food.

A realistic, but touching, look at parenthood, McDonnell asks the question that all mothers and fathers face: What's the connection between my youthful self and the old fart my kids think I am? The answer is that while a baby changes everything, you'll always have your core sense of self. *Mamarama* is an edgy, funny read—perfect for the badass mother who doesn't quite fit in at the PTA.

Evelyn McDonnell is currently the pop-culture critic for the *Miami Herald*. She has written and edited four books, including *Rock She Wrote* and *Army of She*. A former senior editor at the *Village Voice*, her work has appeared in *Ms.*, *Rolling Stone*, *Interview*, *Spin*, *Billboard*, and the *New York Times*. She lives in Miami Beach. For more about Evelyn and the book, check out www.mamaramabook.com

February 1, 2007

0-7382-1054-4

\$22.00

Parenting/Music/Memoir

EVENT SCHEDULE

Coral Gables, FL

Books & Books

February 16, 2007, 8:00pm

265 Aragon Avenue

New York, NY

Bowery Poetry Club

March 3, 2007, 2:00pm

308 Bowery

~~~~~

## MORE ADVANCE PRAISE FOR *MAMARAMA*

“This is an exhilarating story of one woman’s quest for coolness: as a rebel, a rock writer, a New York hipster, a Miami mom. If you’ve ever loved music, questioned authority, or wanted to be a pirate instead of a princess, *Mamarama* is essential reading.”  
—**Julie Philips, author of *James Tiptree, Jr., The Double Life of Alice B. Sheldon***

“This is a punk-rock love letter to rocker chicks, the f-word, wayward teens, Midwest lugs, hip-hop, and, finally, a little man who awakened Evelyn McDonnell’s dormant mom genes and touched her revolution grrl heart. We thank her journalistic ass for keeping notes all these years.”  
—**Lynne Breedlove, author of *Godspeed***

“In *Mamarama*, Evelyn McDonnell delivers a bouncing, bawling, sprawling portrait of her generation. As a rock critic, she has a finely-tuned ear for the riffs and refrains of evolving popular culture: the backlash, irony, and cross-pollination from which we learn to make sense of the world. But then McDonnell trains these critical skills on the vicissitudes of her own life. The result is moving and surprising—a familiar lick performed in an entirely revolutionary way.”  
—**Alison Bechdel, author of *Dykes to Watch Out For***